

March 3, 2008



**NOTICE OF VIOLATION OF
CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.**

311 California Street, Suite 510
San Francisco, CA 94104

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Dear Public Enforcement Agencies:

As You Sow ("AYS") is a non-profit foundation organized under California's Non-Profit Public Benefit Corporation Law. AYS is dedicated to, among other causes, the protection of the environment, the promotion of human health, the improvement of worker and consumer safety, and environmental education.

www.asyousow.org

AYS has documented violations of California's Safe Drinking Water & Toxic Enforcement Act of 1986 ("Proposition 65"), codified at Health & Safety Code §25249.5 *et seq.* This letter serves to provide AYS' notification of these violations to the public enforcement agencies and to the violator. Pursuant to §25249.7(d) of the statute, AYS intends to bring an enforcement action sixty (60) days after effective service of this notice unless the public enforcement agencies have commenced and are diligently prosecuting an action to rectify these violations.

A summary of the statute and its implementing regulations, which was prepared by the lead agency designated under the statute, is enclosed with the copy of this notice served upon the violator. The specific details of the violations that are the subject of this notice are provided below.

Alleged violator. The name of the violator covered by this notice is **IDEASPHERE, INC.** doing business as **TWINLAB CORPORATION** and **NATURE'S HERBS, INC.** ("IdeaSphere").

Chemicals. These violations involve exposures to lead and lead compounds from the products listed below. On February 27, 1987, the State of California officially listed lead as a chemical known to cause reproductive toxicity. On October 1, 1992, the State of California officially listed lead and lead compounds as chemicals known to cause cancer.

Consumer products. The products that are the subject of this notice are herbs and herbal products, traditional patent medicines, bulk herbs, infusions, extracted powders, tea pills, traditional pills, patent formulas, bulk teas, liquid extracts and/or capsules that are imported, exported, manufactured, packaged, distributed, marketed and/or sold by Ideasphere. The phrase "traditional patent medicines" above is used herein as defined by the California Department of Health Services: "herbal and patent medicines consisting of single or multiple herbal ingredients, including botanical, mineral and animal products, formulated into tablets, pills, powders and liquids." The products that are the subject of this notice include but are not limited to the following:

Product

Chemical

Dandelion-Goldenseal Combination

lead and lead compounds

Elderberry Echinacea/Goldenseal Combination

lead and lead compounds

Red Raspberry Combination

lead and lead compounds

Femchange

lead and lead compounds



Black Walnut	lead and lead compounds
Burdock Root	lead and lead compounds
Butchers Broom	lead and lead compounds
Cayenne	lead and lead compounds
Dandelion Root	lead and lead compounds
Maca	lead and lead compounds
Hawthorn (Flower, Leaf & Berry)	lead and lead compounds
Nettle Leaf	lead and lead compounds
Sarsaparilla	lead and lead compounds
Valerian Root	lead and lead compounds
Eyebright	lead and lead compounds
Echinacea Angustifolia	lead and lead compounds
Elderberry Flowers & Berries	lead and lead compounds
Red Clover	lead and lead compounds
Willowprin	lead and lead compounds
Ginger-Peppermint Combination	lead and lead compounds
Garlic-Cayenne Combination	lead and lead compounds
Hops-Valerian Combination	lead and lead compounds
Juniper Berry Combination	lead and lead compounds
Chickweed	lead and lead compounds
Fenugreek & Thyme	lead and lead compounds
Ginger Root	lead and lead compounds
Eleutherococcus Root	lead and lead compounds
Goldenseal Herb	lead and lead compounds
Goldenseal Root	lead and lead compounds
Gotu Kola	lead and lead compounds
Scullcap	lead and lead compounds
Slippery Elm Bark	lead and lead compounds
White Willow Bark	lead and lead compounds
Yucca	lead and lead compounds
Echinacea Root & Leaf	lead and lead compounds
Red Raspberry Leaves	lead and lead compounds
Bitter Melon-Power	lead and lead compounds
Black Cohosh-Power	lead and lead compounds
Black Current-Power	lead and lead compounds
Chaste-Berry Power	lead and lead compounds
Elderberry-Power	lead and lead compounds
Echinacea-Goldenseal Power	lead and lead compounds
Horse-Chestnut-Power	lead and lead compounds
Echinacea-Power	lead and lead compounds
Valerian-Power	lead and lead compounds
Ginger-Power	lead and lead compounds
Ginger Tea-Power	lead and lead compounds
Veno-Care	lead and lead compounds
Digest-Ease	lead and lead compounds
DGL Power	lead and lead compounds

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Ginkgo-Power	lead and lead compounds
Phyto Estrogen-Power	lead and lead compounds
St. John's-Power	lead and lead compounds
Aloe Vera Inner Leaf	lead and lead compounds
Bitter Melon	lead and lead compounds
Forskohlii	lead and lead compounds
Celery Seed	lead and lead compounds
Green Tea-Power (caffeine free)	lead and lead compounds
Echinacea-Goldenseal Combination	lead and lead compounds
Sea Kelp	lead and lead compounds

Route of exposure. The consumer exposures that are the subject of this notice result from the purchase, acquisition, handling and use of these products as recommended by the manufacturer. Accordingly, the consumer exposures have occurred and continue to occur primarily through the ingestion exposure route, but also may occur through inhalation and/or and dermal contact.

Duration of violations. Each of these ongoing violations has occurred on every day for at least March 3, 2007, as well as every day since the products were introduced in the California marketplace, and will continue every day until clear and reasonable warnings are provided to product purchasers and users or until these known toxic chemicals are removed from the products.

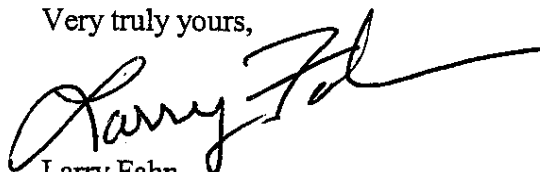
This notice of violation supplements the previous notice of violation issued by AYS against Ideasphere on August 7, 2007, regarding nine products.

Pursuant to Title 11, C.C.R. § 3100, a certificate of merit is attached hereto.

In keeping with its public interest mission and to expeditiously rectify these ongoing violations of California law, AYS is interested in seeking a constructive resolution of this matter without engaging in costly and protracted litigation. Please direct all communications regarding this notice to AYS' counsel in this matter:

Andrew L. Packard, Esq.
Law Offices of Andrew L. Packard
319 Pleasant Street
Petaluma, CA 94952
Tel: 707-763-7227
Fax: 707-763-9227

Very truly yours,


Larry Fahn
Executive Director

Enclosure

CERTIFICATE OF MERIT

(for As You Sow's Proposition 65 Violation on IDEASPHERE, INC. doing business as TWINLAB CORPORATION and NATURE'S HERBS, INC.)

I, Andrew L. Packard, declare:

1. This Certificate of Merit accompanies the attached sixty-day notice in which it is alleged the party in the notice has violated Health & Safety Code §25249.6 by failing to provide clear and reasonable warnings.

2. I am an attorney for the noticing party.

3. I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the exposure to the listed chemicals that are the subject of the action.

4. Based on the information obtained through those consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiffs' case can be established and that the information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.

5. The copy of this Certificate of Merit served on the Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including the information identified in Health and Safety Code §25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: March 3, 2008


Andrew L. Packard

Attachments (for Attorney General copy only)

CERTIFICATE OF SERVICE

I, the undersigned, declare under penalty of perjury under the laws of the State of California that the following is true and correct:

I am a citizen of the United States, over the age of 18 years, and not a party to the within action; my business address is: 311 California Street, Suite 510, San Francisco, CA 94104.

On March 3, 2008, I served the following documents:

- Notice of Violation of California Health & Safety Code § 25249.5 et seq.
- Certificate of Merit
- "The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65): A Summary"

on the following parties by placing a true and correct copy thereof in a sealed envelope, addressed to the parties listed below, and depositing it at a United States Postal Service Office for delivery by Certified Mail:

David Van Andel, CEO
IdeaSphere, Inc. doing business as
TwinLab Corporation
and Nature's Herbs, Inc.
3133 Orchard Vista Dr. SE
Grand Rapids, MI 49546

David Van Andel, CEO
IdeaSphere, Inc. doing business as
TwinLab Corporation
and Nature's Herbs, Inc.
600 E. Quality Drive
American Fork, UT 84003

David Van Andel, CEO
IdeaSphere, Inc. doing business as
TwinLab Corporation
and Nature's Herbs, Inc.
701 S 600 E
American Fork, UT 84003

On March 3, 2008, I served the following document(s):

- Notice of Violation of California Health & Safety Code § 25249.5 et seq.
- Certificate of Merit, including Supporting Documentation Required by Title 11, C.C.R. § 3102

on the following party by placing a true and correct copy thereof in a sealed envelope, addressed to the party listed below, and depositing it at a United States Postal Service Office for delivery by Certified Mail:


Attn: Ed Weil, Deputy Attorney General
California Department of Justice
P.O. Box 70550
Oakland, CA 94612-0550

On March 3, 2008, I served the following document(s):

- Notice of Violation of California Health & Safety Code § 25249.5 et seq., including Exhibit A
- Certificate of Merit

on each of the parties on the service list attached hereto by placing a true and correct copy thereof in a sealed envelope, addressed to each of the parties on the service list attached hereto, and depositing it at United States Postal Service mail box for delivery by First Class Mail.

Executed on March 3, 2008, at San Francisco, California.


Karalyn P. Buchner

PUBLIC ENFORCEMENT AGENCY SERVICE LIST

THE HONORABLE THOMAS J ORLOFF
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